



Paid For By Requirements

Campaign Material Identification

Requirements

Any person publishing, circulating, or distributing campaign material about candidates for public office or ballot measures in Missouri must comply with 'paid for by' disclosure requirements. The following require proper "paid for by" disclosure.

- Any pamphlets, circular, handbill, sample ballot, advertisement, sign, or other imprinted or lettered material that is relative to candidates or ballot measures.
- Informational material about candidates/ballot measures (not necessarily supporting/opposing).

Who paid for the campaign material?	Required Sponsor Information (following the words "Paid for by")
Candidate from personal funds (only if no committee exists) § 130.031.8(1), RSMo	First and last name by which the candidate is known Example: Paid for by Jane Doe
Committee § 130.031.8(2), RSMo	Name of the committee as required to be registered and the name and title of the committee treasurer who was serving when the printed matter was paid for Example: Paid for by Elect Jane Doe, John Smith, Treasurer
Corporation, Business, Labor Organization, or other group that does not meet requirements to form a committee § 130.031.8(3), RSMo	Name of the entity, the name of the principal officer of the entity, by whatever title known, and the mailing address of the entity, or if the entity has no mailing address, the mailing address of the principal officer Example: Paid for by Rock Corporation, John Doe, Chief Financial Officer, 888 Main Street, Jefferson City, MO 65109
Individual(s) § 130.031.8(4)	Name of the individual(s) and the respective mailing address(es) Example: Paid for by Jane Smith, 200 Market Street, Jefferson City, MO 65109 If more than five individuals pay for the printed matter, print the words "For a list of other sponsors contact:" followed by the name and address of one individual responsible for causing the matter to be printed, and who will maintain a record of the names and amounts paid by other individuals. Example: Paid for by: For a list of sponsors, contact: John Doe, 8525 Sappington Rd., Jefferson City, MO 65101

"Paid for by" statement must use the full name of the person and/or entity. The use of abbreviations or acronyms, including for committee names, is prohibited.



MEC

MISSOURI
ETHICS
COMMISSION

Paid For By Requirements

Campaign Material Identification

What is excluded from the “paid for by” disclaimer requirements?

- Items of personal use given away or sold that are:
 - Paid for by a candidate or committee supporting or opposing candidates or ballot measures **and are**
 - Obvious in their identification with a specific candidate or committee **and**
 - The cost of which is reported on campaign finance reports as required by law.
- A news story, commentary, or editorial printed by a regularly published newspaper or other periodical without charge to a candidate, committee, or any other person.
- A sign that is personally printed and constructed by an individual without compensation from any other person, **and** is displayed at that individual’s place of residence or on their personal motor vehicle.

MEC Tip: Place “paid for by” disclosures on website pages relative to a candidate or ballot measure to ensure compliance with disclosure requirements in Chapter 130, RSMo.

Federal Disclosure Requirements

Federal disclosure requirements apply when:

- Printing or broadcasting about federal candidates.
- Broadcasting information about any candidate through radio or television.

For more information on federal disclaimer requirements, consult the [Federal Election Commission](#).



Related Resources

- [When to Form and Register a Committee](#)
- [Campaign Finance Frequently Asked Questions](#)
- [Paid For By Tutorial YouTube Series](#)
- [Use of Campaign Contributions](#)
- [Chapter 130, RSMo](#)



MEC

MISSOURI
ETHICS
COMMISSION